

Showcase Title:

Fresh Orange Juice Reel

Category:

Drink Video / Short-form Beverage Reel / Trend-style Food Content

Project Goal:

To showcase one glass of fresh orange juice in a clean, trendy, and visually refreshing way for short-form social media content.

Shot Style:

Short Reel with focused lighting, close-up framing, and a clean one-glass composition.

Video Length:

9 seconds

My Role:

Video Shooting, Lighting Setup, Focus Control, Basic Editing, Colour Grading, and Reel Styling.

Deliverables:

- 1 short beverage Reel
- 1 cover frame
- Close-up drink shots
- Focused one-glass composition

- Trend-style editing

Best For:

Café Promotion / Drink Menu Highlight / Facebook Reels / TikTok / Instagram Reels / Beverage Content

Short Description:

This showcase presents fresh orange juice through a short trendy Reel style, focusing on one glass with clean lighting, sharp focus, and a refreshing visual mood. The video was designed to make the drink look bright, fresh, and social media-ready within a simple 9-second format.